	Station     KSNV-TV LAS VEGAS, NV.     Agency     ( ) STRATEGI       Advertiser     ( ) JOE HECK 4 CONGRESS     7669 STAGERS LO       Product     JOE HECK 4 CONGRESS     DELAWARE, OH     2       Estimate#     2643     Agency C/P1/P2/E     //2643       Buyer     KEGAN BERAN     Flight Dates     09/03/201       Phone#     Hiatus Weeks	Rep Order# 6848583 Ver# 3 Status Revised Traffic Or EC'd Yes
	( ) STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 C/P1/P2/E //2643 Pates 09/03/2012 - 09/16/2012 Weeks	Traffic Order# 106114 Printed: 08 Last Received: 08 Showing Buylines: All Lines
-	Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone# Salesperson FAX#	08/31/2012 11 32 AM 08/30/2012 6:14 PM II Lines
	) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845	1 of 4

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D3 SC=*	COMMENT -

REV TO SHOW MGKD ATTN LINES 6 & 20 PLEASE CNF THANKS — REMARKS —

Day	Time	Program	Len	Rate	Dates	Spots/Week		Total Spots	Total Cost
M-TU	6A-7A		:30	\$700.00	09/03-09/04	2	Ľ     	2	\$1,400.00
Buyl	ine Comment	: NEWS							
퍼	6A-7A		:30	\$450.00	09/07-09/07	₽	l¬	ŀ	\$450.00
Buyl	ine Comment.	: NEWS							
м, w-ғ	6A-7A		:30	\$450.00	09/10-09/14	.Δ.	Н	4	\$1,800.00
Buyl	ine Comment	: NEWS							
TH-F	7A-9A		:30	\$550.00	09/06-09/07	N	Ь	2	\$1,100.00
Виу1	ine Comment.	: TODAY SHOW							
M,W-F	7A-9A		:30	\$550.00	09/10-09/14	4.	₽	42	\$2,200.00
Buyl	ine Comment.	: TODAY SHOW							
M, M	5P-530P		:30	\$1,000.00	09/03-09/05	н	H	ב	\$1,000.00
Buyl	ine Comment.	NEWS							
[MADE-G	OOD BY LINE	(\$) 20]							
V3 Effe	ctive Dates	Changed							
* 5 4 3 2 1 E	Day M, W M, W V3	Day M, W M, W V3	Day Time  M-TU 6A-7A  Buyline Comment:  F 6A-7A  Buyline Comment:  TH-F 7A-9A  Buyline Comment:  M,W-F 7A-9A  Buyline Comment:  M,W-F 7A-9A  Buyline Comment:  [MADE-GOOD BY LINE (S	Day Time Program	Day Time Program Len	Day Time Program	Day Time Program	Day Time Program  Len Rate Dates Spots/Week	Day Time Program

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м,W-F Buylir	F Buylin	M,W-F Buylin	TH-F Buylin	M,W Buyline	M,W,F Buylin	F Buylin	M,W-F Buylin	TH-F Buylin	W 830 W Buyline Co Sales Remark: [MKGD FOR SPO V3 Added	Day	KSNV-TV LAS VEGAS, NV.  ( ) JOE HECK 4 CON JOE HECK 4 CONGRESS 2643 KEGAN BERAN	6848583
-F 11P-1135P Buyline Comment: NEWS	11P-1135P Buyline Comment: NEWS	-F 730P-8P Buyline Comment: FACE	F 730P-8P Buyline Comment: FACE	730P-8P me Comment: FACE	F 7P-730P Buyline Comment: WHEEL	7P-730P Buyline Comment: WHEEL	-F 5P-630P Buyline Comment: NEWS	F 5P-630P Buyline Comment: NEWS	830F-930P Buyline Comment: NEWS es Remark: V3 MOVE GD FOR SPOTS MISSED ON Added		V LAS VEGAS, NV. ) JOE HECK 4 CONGRESS ECK 4 CONGRESS N BERAN	Ver# 3
Ø	<i>ភ</i>	E TO FACE	E TO FACE	E TO FACE	ET ET	THE PROPERTY OF THE PROPERTY O	ι	Ø	'S VE TP AFTER GAME ON LN #6: 9/05(1/WK)]	Program	8	Status Revised
									E 1/WK)]		Agency ( ): 7669 ST DELAW Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order# 106114
: : :	:30	: 30	: 30	: 30	:30	: 30	: 30	:: 30	:30	Len	( ) STRATEGIC ME 7669 STAGERS LOOP DELAWARE, OH 43015 P1/P2/E //2643 .es 09/03/2012 - 09eeks	<b>der</b> # 10611
\$750.00	\$750.00	\$400.00	\$400.00	00.008\$	\$725.00	\$725.00	\$725.00	\$725.00	\$1,000.00	Rate	) STRATEGIC MEDIA PLACEMENT TAGERS LOOP WARE, OH 43015 E //2643 09/03/2012 - 09/16/2012	
09/10-09/14	09/07-09/07	09/10-09/14	09/06-09/07	09/03-09/05	09/10-09/14	09/07-09/07	09/10-09/14	09/06-09/07	09/05-09/05	Dates	LACEMENT	Printed: 08. Last Received: 08. Showing Buylines: All Lines
42,	ב	z]c	N	И	ω	н	4.	N	μ	Spots/Week	Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX#	08/31/2012 11:32 AM 08/30/2012 6:14 PM Lines
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As	· -	42	N	N	ω	نــا	.12	N	j-7	Total Spots	) PHILADELPHIA ) AMY MCCREARY # 215-568-6540 215-568-1845	
\$3,000.00	\$750.00	\$1,600.00	\$800.00	\$1,600.00	\$2,175.00	\$725.00	\$2,900.00	\$1,450.00	\$1,000.00	Total Cost	PHIA REARY 6540 1845	2 of 4
										Daypart 		

Market Totals \$94,167 COMPETITIVE COMMENTS— SHARES ESTIMATED  Books NOV12 Demos RA35+	SALES MONTHLY TOTALS  Sep 12: 48 / \$28,250.00  Sales Totals: 48 / \$28,250.00  Station Totals: 48 / \$28,250.00  Lines not sent/rcld/rtrn: 0 / \$0.00 COMPETITIVE	REPORT TOTALS Report Totals: 48 / \$28,250.00	19 SA-SU 11P-1135P Buyline Comment: NEWS	18 SA 5P-630P Buyline Comment: NEWS	17 SU 7A-8A Buyline Comment: SUN TODAY	16 SA 7A-9A Buyline Comment: SAT TODAY	LT In Day Time Program	Station KSNV-TV LAS VEGAS, NV. Advertiser ( ) JOE HECK 4 CONGRESS Product JOE HECK 4 CONGRESS Estimate# 2643 Buyer KEGAN BERAN Phone# Fax#	Rep Order# 6848583 Ver# 3 Status Revised EC'd Yes
CATV KTNV XXXX								Agency Agency Flight I Hiatus	
% # 0 % 0								≨ ₹ C	Traffic Order# 106114
KBLR KTUD			:30	:30	:30	:30	Len	) STRAT TAGERS WARE, C E //2 09/03	er# 1061:
* *			\$750.00	\$225.00	\$200.00	\$225.00	Rate	( ) STRATEGIC MEDIA PLA 7669 STAGERS LOOP DELAWARE, OH 43015 PI/P2/E //2643 es 09/03/2012 - 09/16/2012	
KINC 0 KVCW 1			09/08-09/16	09/08-09/15	09/09-09/16	09/08-09/15	Dates	( ) STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 P1/P2/E //2643 rs 09/03/2012 - 09/16/2012 reks	Printed: 08.  Last Received: 08/ Showing Buylines: All Lines
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KLAS			N	<u>1-4</u>	Ь	-1    -1    -1	Spots/Week	Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX#	08/31/2012 11:32 AM 08/30/2012 6:14 PM ues
⊕ W 90 10 / 10 / 10 / 10 / 10 / 10 / 10 / 10	A-1. III. — A MAGE IN INC.		N	N	N	N	# of Weeks	( ( Phone# FAX#	32 AM 4 PM
KVVU			4	Ю	N	2	Total Spots	) PHILADELPHIA ) AMY MCCREARY : 215-568-6540 215-568-1845	
2 3 0 %			\$3,000.00	\$450.00	\$400.00	\$450.00	Total Cost	PHIA REARY 5540 1845	3 of 4
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Rep Order# EC'd Yes 6848583 Ver# w

Station K Advertiser Product

KSNV-TV LAS VEGAS, NV.
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JOE HECK 4 CONGRESS

Estimate# Buyer Phone#

KEGAN BERAN

Fax#

Traffic Order# 106114

Printed: 08/ Last Received: 08/: Showing Buylines: All Lines

08/31/2012 11:32 AM 08/30/2012 6:14 PM

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Status Revised

Agency

Agency C/P1/P2/E Flight Dates Hiatus Weeks ( ) STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 /PI/P2/E //2643 tes 09/03/2012 - 09/16/2012

> Rep Firm Sales Office Salesperson ) PHILADELPHIA ) AMY MCCREARY

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

CASH IN ADVANCE -- CREDIT RISK --